



sinapsis

WE MAKE
IT SIMPLE

01

our team

We are a high-performance tech innovation studio that helps Startups to shape the future.

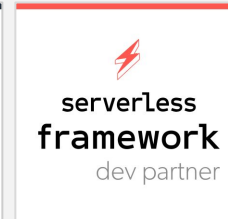


Great Team

We have a native, agile and cloud-based culture.



Great Tech Partners



Great MVPs

We create cost-efficient, scalable, and eye-catching MVPs that you and your users will love.

02

our culture

We are agile and cloud native.



Lean Startup



Rapid Application
Development



Cloud
First



OKRs



Serverless
Evangelist



DevOps

03

our partners

We are an AWS Select Consulting Partner since 2017.



- Our engineering team is certified by AWS.
 - We have a vast experience and knowledge building 100% serverless applications.
 - We implement Event-Driven Microservice Architectures using fully managed services by AWS.
- +30**
Launched Products
- +9.4/10**
AWS Customer Rate

04

our partners

We are the only Spanish-speaking Serverless Framework Developer Partner.

- We have focused on building Serverless Cloud Applications.
- The entire infrastructure of all our products is managed and deployed as code.

+2,000

Business Services

+700

Productive Deployments



**serverless
framework**

dev partner

05

what we do

We specialize in building applications using these technology paradigms.



Amazon Web Services



Serverless Applications



Nanoservice Architecture



Event-driven Architecture



Distributed Systems




System Integration

06

our stack

We use pioneering technologies.

Team	 +  +  + 	High Performance Collaborative Team
UI/UX Layer	TypeScript +  React + NEXT.js	Frontend Application — Components Catalog
Business Layer	TypeScript +  +  serverless framework	Business Services — Services Catalog
FaaS BaaS	 +  	Services Catalog

07

how do
we work?

Our process is simple and organic.

1 | Product Discovery

We work together to identify the essential product business scenarios, placing users and their needs at the forefront of every decision. Afterward, we categorize them into business services and operations to build your product backlog & user history map.

2 | Product Roadmap

Once we discover the main features and the user archetypes, we prioritize the most valuable services to model the main business scenario. We also define the Release Plan milestones to achieve organic growth from the first iteration.

3 | Design, Develop, Test & Deploy

We design, develop, test, and deploy a serverless solution with the highest service levels, following your business needs. We will use an Event-Driven Microservice Architecture over services fully managed by AWS.

4 | Continuous Improvement

We can help you generate data-driven insights and perform testing to turn your business into a full-fledged product. After launching the Product we will continue to support and develop improvements and new features based on customer insights.

08

mvp builder

Go to market quickly with a high-quality Minimum Viable Product

MVP Size	Price Rate	Delivery Time
Small	\$5k - \$15k	1 - 2 months
Medium <small>MOST POPULAR</small>	\$15k - 30k	2 - 4 months
Large	\$30k - \$60k	4 - 6 months

Each MVP is built by a dedicated top-notch technical team.

WE MAKE

BUILD

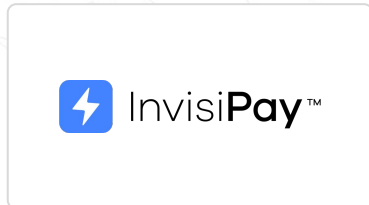
MVP

FOR STARTUPS

09

case studies

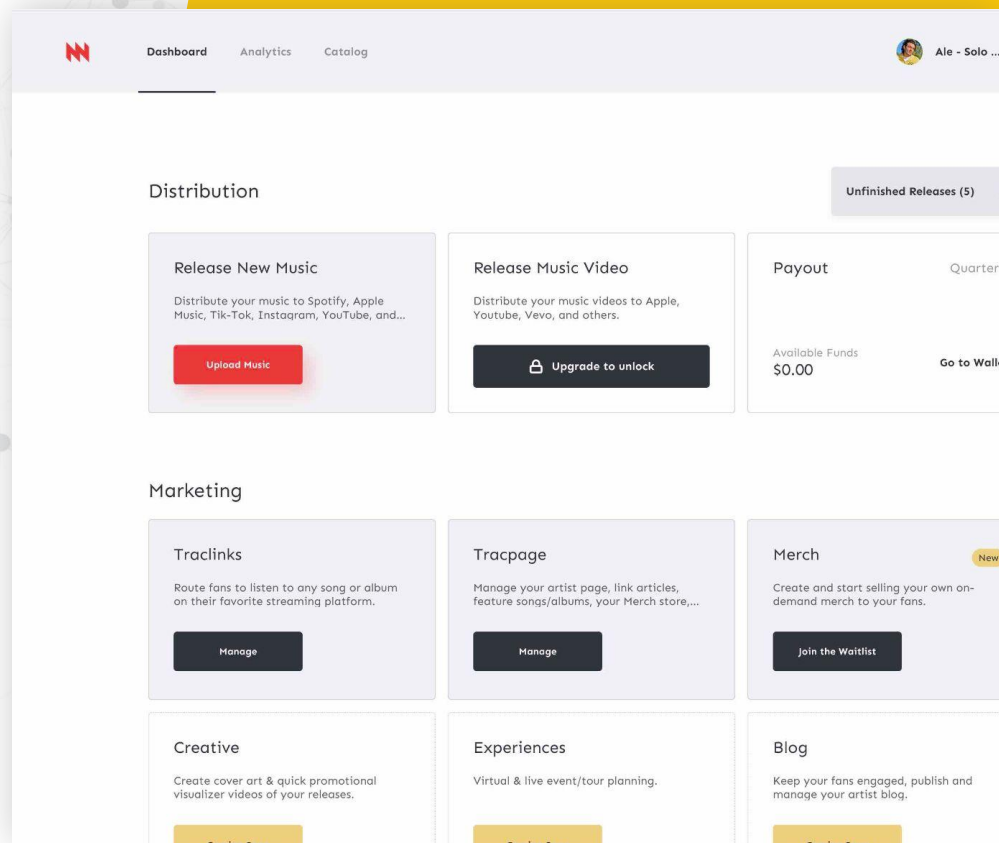
Happy customers!



& now
you!

trac

We built this Global Platform (Multi-AZ) using Serverless Technologies over AWS to provide world-wide Artists and Labels with the best experience to manage and optimize their media assets, distribute their albums and collect the revenue from the most important music streaming platforms in the world, like Spotify, Apple Music, YouTube, etc.



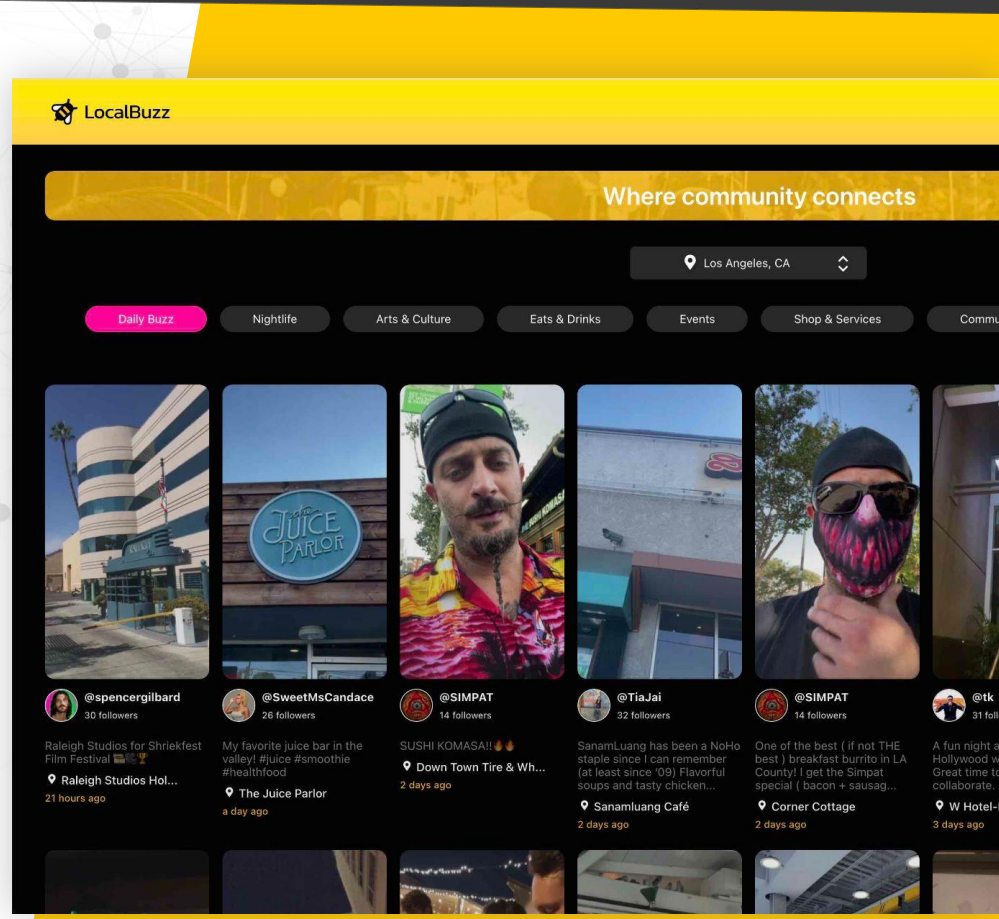
- AWS
- Serverless
- API REST
- Global Presence
- High Scalability

[Read More](#)

LocalBuzz

We built this Social Network to enable users to share local experiences about their communities. We implemented a complex Video Management System using Serverless Technologies over AWS to generate different encodings to support multiple devices and internet connections thus providing the best user experience possible. We used AI-based moderation to ensure that all user-generated content (videos, comments, etc.) is appropriate and compliant with the platform rules.

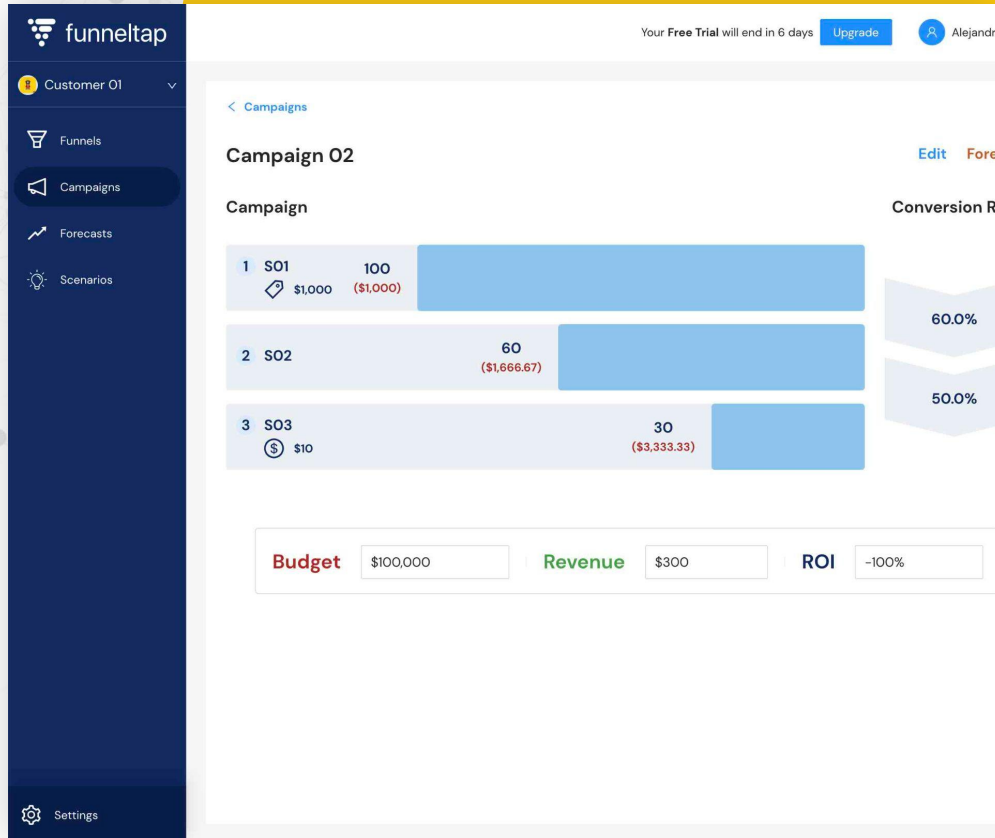
- AWS
- Serverless
- GraphQL
- Social Network
- UGC Management



Read More

We built this Multi-Tenant Platform with Serverless Technologies over AWS so that each marketing agency can manage its own team and users in the same place. Each user can forecast and analyze multiple funnels, campaigns, and also simulate different business situations to improve their ROI.

- AWS
- Serverless
- API REST
- Multi Tenant



The screenshot displays the 'Campaign 02' page in the funneltap interface. It features a sidebar with navigation options: Funnels, Campaigns (selected), Forecasts, and Scenarios. The main content area shows a table of campaign items with associated costs and revenue, and a summary section for Budget, Revenue, and ROI.

Item	Code	Cost	Revenue
1	S01	\$1,000	100 (\$1,000)
2	S02		60 (\$1,666.67)
3	S03	\$10	30 (\$3,333.33)

Summary: Budget \$100,000 | Revenue \$300 | ROI -100%

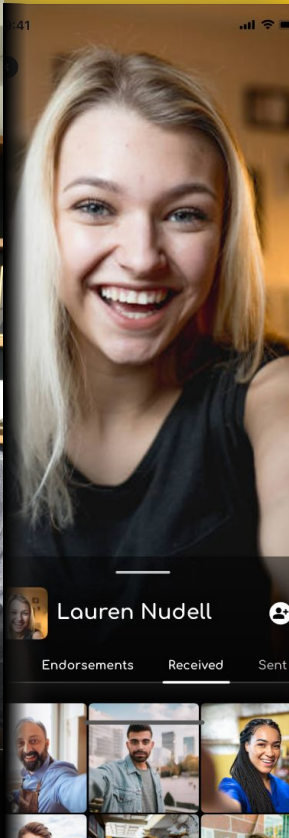
[Read More](#)



During this project, the first step was to guide the Product Discovery process to help the client define the mobile app (User Interface and User Experience) for this Social Network that focuses on reputation empowerment. We achieved it by means of using the principles and best practices of Design Thinking and Lean Startup.

We then used Serverless Technologies over AWS to develop all the business services and orchestrate the user workflows, including video automatic moderation and video closed captioning generation using AI for better user accessibility.

- Serverless
- Product Discovery
- Video Management
- Mobile





We developed a Serverless Contactless Payment solution over AWS for restaurants to provide a better and faster service to their diners. With this scalable and safe product, clients can select their payment preferences and review their check at any point during their meal and be charged when they leave their favourite restaurant.

The dashboard shows a restaurant's performance metrics for the last week. It includes a revenue card showing \$50,000 and a transactions card showing 448 transactions. A line chart displays daily revenue, with a callout for Thursday at \$6,250. Below the chart is a table of diner orders and tips.

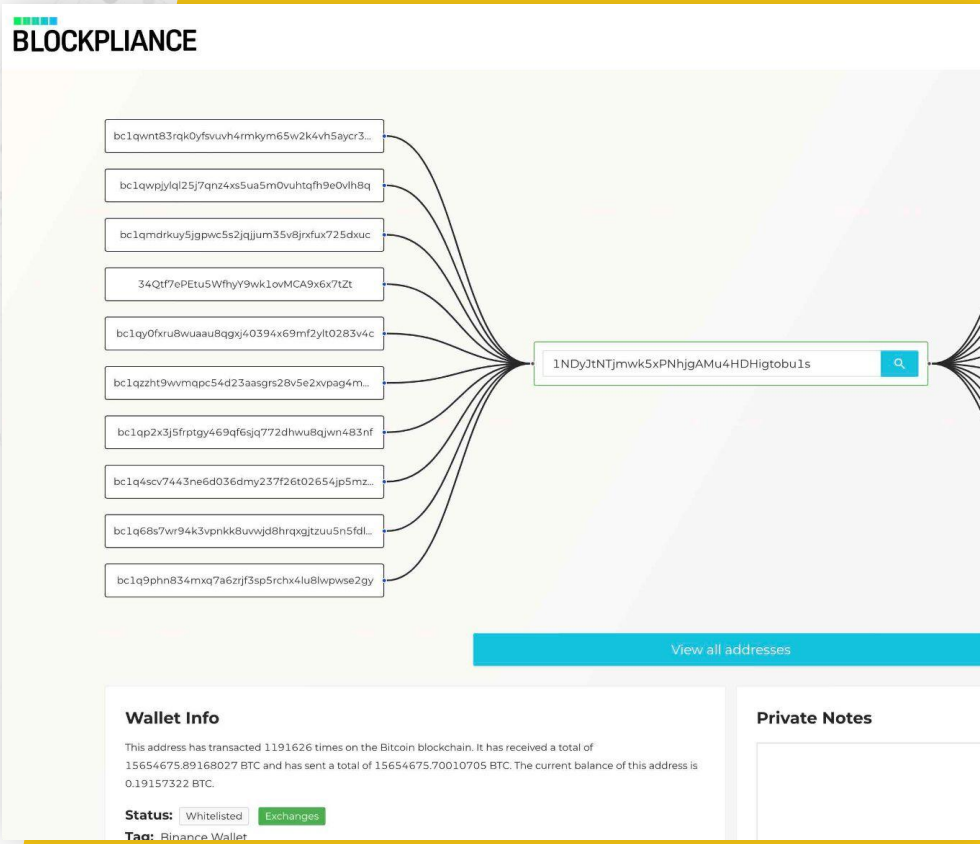
Diner	Order	Tip
Name Lastname	\$ 100.00	\$ 15.00
Name Lastname	\$ 100.00	\$ 15.00
Name Lastname	\$ 100.00	\$ 15.00
Name Lastname	\$ 100.00	\$ 15.00
Name Lastname	\$ 100.00	\$ 15.00

The payment interface shows a bill for Demo Location #31 with items: Bottle Water (\$0.99), Kids Drink (\$0.99), Kids Drink (\$0.99), and Canned Soda (\$0.99). The total price is \$17.41. Payment options include 'Pay for all', 'Pay selected items', and 'Pay \$ 8.71 of \$ 17.41'. A tip selection screen shows 18%, 20%, 25%, and 'Other' options. The payment method is entered as Diego Gonzalez with card number 4242 4242 4242 4242 and expiration date December 2023. The final amount to pay is \$8.71.

BLOCKPLIANCE

We build this Serverless MVP over AWS to help financial institutions, crypto companies and government agencies have a common understanding of blockchain transactions by detecting, monitoring and investigating risk in digital assets. This platform allows users to easily understand source-of-funds for crypto addresses and quantify their transactional risk via the client's proprietary compliance score.

- AWS
- Serverless
- API Rest
- Blockchain



BLOCKPLIANCE

- bc1qwnt83rqk0yfsuvh4rmkym65w2k4vh5aycr3...
- bc1qwpjylqj25j7qn24xs5ua5m0vuhtqf9e0vlh8q
- bc1qmdrikuy5jgpcw5s2qjjum35v8jrfux725dxc
- 34Qt7ePEtu5WthY9wk1ovMCA9x6x7kzt
- bc1q0fru8wuaau8qgxj40394x69mf2ylt0283v4c
- bc1qzzht9wmpqc54d23aasgrs28v5e2xvpag4m...
- bc1qp2x3j5frptgy469qfesjq772dhwu8qjwn483nf
- bc1q4scv7443ne6d036dmy237f26t02654jp5mz...
- bc1q68s7wr94k3vprnkBuvvjd8hrxqjtzuu5n5fdl...
- bc1q9phn834mq7a6zjff3sp5rchx4lu8lwpwse2gy

1NDy3tNTjmwk5xPNhgAMu4HDHigtobu1s

[View all addresses](#)

Wallet Info

This address has transacted 1191626 times on the Bitcoin blockchain. It has received a total of 15654675.89168027 BTC and has sent a total of 15654675.70010705 BTC. The current balance of this address is 0.19157322 BTC.

Status: Whitelisted Exchanges

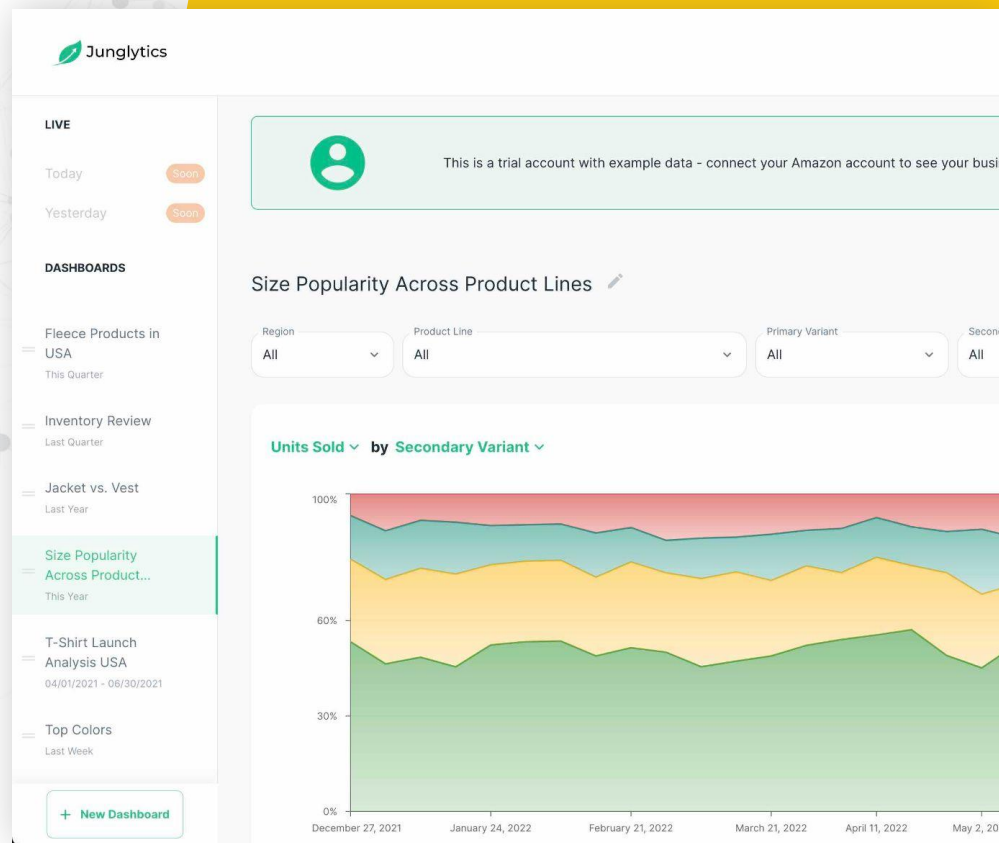
Tag: Binance Wallet

Private Notes

[Read More](#)

We developed this Serverless Analytics tool over AWS to help Amazon sellers make better business decisions. Using this SaaS, Amazon sellers can slice their business data by regions, products, or variants to gain actionable business insights.

- AWS
- Serverless
- API Rest
- Multi Tenant
- Timestream

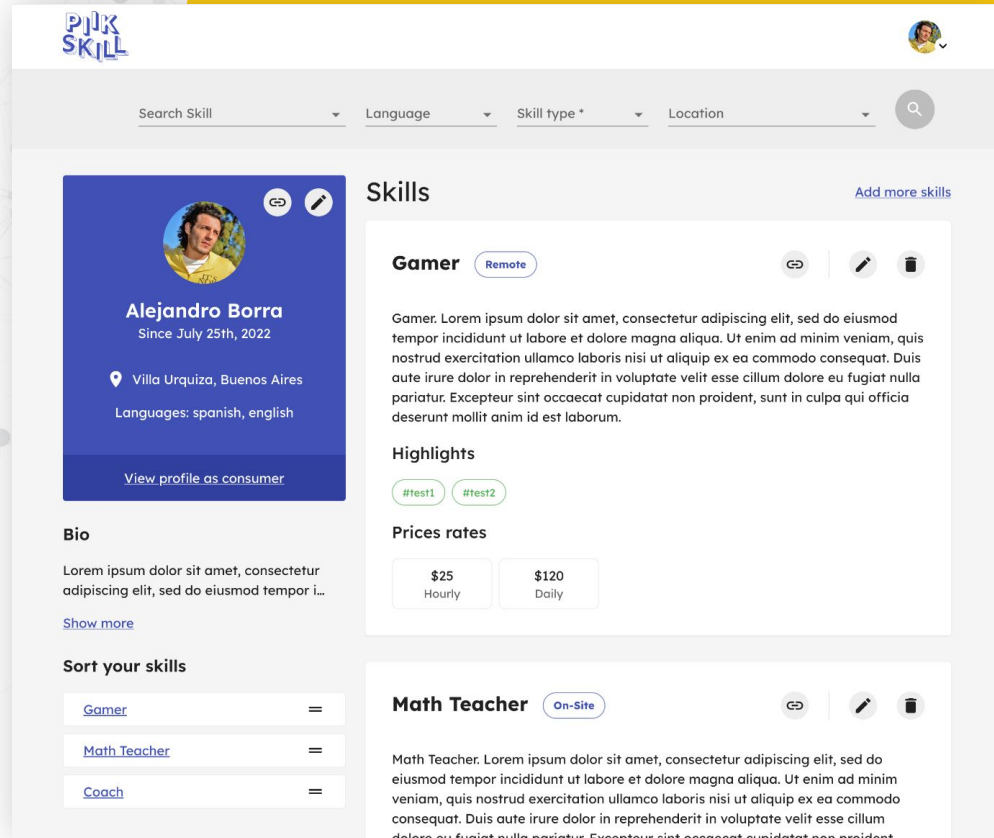


The screenshot shows the Junglytics dashboard interface. On the left is a sidebar menu with categories: LIVE (Today, Yesterday), DASHBOARDS (Fleece Products in USA, Inventory Review, Jacket vs. Vest, Size Popularity Across Product Lines, T-Shirt Launch Analysis USA, Top Colors), and a '+ New Dashboard' button. The main content area features a user profile banner, a title 'Size Popularity Across Product Lines', and three dropdown filters for Region, Product Line, and Primary Variant. Below is a stacked area chart titled 'Units Sold by Secondary Variant' showing data from December 2021 to May 2022.

[Read More](#)

We worked together to define the business workflows and identify the core features for this MVP, keeping each user archetype and their needs in mind. Our approach combines Lean Startup practices with Design Thinking techniques to define products people will love to use.

Finally, we built this Serverless Marketplace over AWS to allow the modern workforce around the world to list and monetize multiple skills in one platform. Piik Skill is a marketplace where multi-skilled individuals can provide services and earn money easily.



Our customers are our best presentation card

The clients below have agreed to answer a few questions you might have or provide a direct reference about our work.



[Cardin Campbell](#)

CEO & Founder, [Trac](#)
cardin@trac.co



[Adrian Gillette](#)

CEO & Founder, [LocalBuzz](#)
adrian@localbuzz.co



[Franco Capporale](#)

CEO & Founder, [FunnelTap](#)
franco@saasmql.com



[Diego Gonzalez Marignac](#)

CEO & Founder, [InvisiPay](#)
diego@andiago.co



[Tim Murphy](#)

CEO & Founder, [Bugle](#)
info@buglechain.com



[Guillermo Fernandez](#)

CEO & Founder, [Blockpliance](#)
gfernandes@blockpliance.com



[Nikko Patten Weinstein](#)

CTO & Founder, [Junglytics](#)
nikko@junglytics.com



[Yaniv Toledano](#)

CEO & Founder, [Piik Skill](#)
yt@piikskill.com

Please contact the person you think might provide the best insight for your project.

WE MAKE

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APPS

FOR MEDIA COMPANIES

We built a Serverless Platform on AWS to provide real-time National and Provincial Elections coverage for Argentina, Uruguay, Bolivia, and more. The most important newspapers in Argentina, such as Clarín, Infobae, A24, and El Cronista, used our products in 2017, 2019, and 2021.

- AWS
- Serverless
- API REST
- Multi Tenant
- Big Data

Clarín Política

DIPUTADOS | SENADORES

TOTAL NACIONAL | ELEGIR PROVINCIA

Votos: 22.765.590
Mesas Escrutadas: 98,41%

1,5% PISO ELECTORAL

Partido	Votos	Porcentaje
Juntos por el Cambio	8.833.318	41,0%
Frente de Todos	6.769.261	31,80%
Izquierda	1.613.570	7,58%
Liberales	1.577.520	7,41%
Otros	1.328.772	6,24%
Peronismo Federal	1.163.608	5,47%
Votos en Blanco	-	-

DISTRIBUCIÓN DE VOTOS DEL GANADOR

Partido	100%	83%	64%	49%	100%	91%	81%	71%	50%	50%	50%	50%	100%	100%	100%	100%
Juntos por el Cambio	100%	83%	64%	49%	100%	91%	81%	71%	50%	50%	50%	50%	100%	100%	100%	100%
Frente de Todos	100%	91%	81%	71%	100%	91%	81%	71%	50%	50%	50%	50%	100%	100%	100%	100%
Liberales	100%	91%	81%	71%	100%	91%	81%	71%	50%	50%	50%	50%	100%	100%	100%	100%
Otros	100%	91%	81%	71%	100%	91%	81%	71%	50%	50%	50%	50%	100%	100%	100%	100%

CRÉDITOS

[Read More](#)

WE MAKE

BUILD

APPS FOR THE PUBLIC SECTOR

We built the first Serverless Application over AWS for the Government of the City of Buenos Aires so that high school students aged between 16 and 19 and teachers from public schools could get better access to the City's cultural offer.

Students receive a semi-annual credit of ARS 2,000 and special offers to go to shows, recitals, the theater, the cinema, and buy books and magazines with exclusive benefits.

AWS

Serverless

API REST

Public Sector

Legacy Integrations

The screenshot shows the DisFrutemosBA website. At the top, there is a purple navigation bar with the 'DisFrutemosBA' logo and menu items: 'Eventos', 'Noticias', 'Beneficios', 'Club del Pase', and 'Preguntas Frecuentes'. A yellow 'Ingresá' button is on the right. Below the navigation is a hero section with a background image of a man and a woman. A yellow box on the left says 'Sacá tu Pase Cultural'. A red box on the right says '3 obras imperdibles para ver desde casa Teatrix'. Below this is a text block: 'El Pase Cultural es una tarjeta de beneficios exclusivos con la que **estudiantes de secundario de 16 a 19 años y docentes** de escuelas públicas de la Ciudad de Buenos Aires pueden disfrutar de la actividad cultural porteña. Los estudiantes tienen **\$2000** semestrales, entradas gratis y beneficios para ir a **recitales, al cine, al teatro, comprar libros y mucho más**. Los docentes tienen acceso a entradas gratuitas y descuentos especiales.' To the right of the text is an image of the 'DisFrutemosBA Banco Ciudad' card. Below the text is a link: 'Leé las [bases y condiciones](#) para saber más del programa.' At the bottom of the screenshot is a section titled 'Eventos Destacados' with several event thumbnails.

Read More

A dark background with a network of white dots and lines, resembling a molecular or data network structure.

LET'S MAKE

YOUR

APPLICATION REAL



keep in
touch

Let us help you discover the fastest and safest way to scale your business.

Alejandro Borra



alejandro.borra@sinapsis.co

Juan Manuel Silva Garretón



juan@sinapsis.co

Mauricio Paez



mauricio.paez@sinapsis.co

Book a Call